



# **ZANZIBLOCK** **2026** **SPONSORSHIP** **PROPOSAL**

**ZANZIBAR**  
**FEBRUARY 2026**

[www.zanziblock.com](http://www.zanziblock.com)

## EXECUTIVE SUMMARY

Zanziblock is an initiative of the Government of Zanzibar. It signals Zanzibar's ambition to evolve from being known primarily as a global hub for tourism and trade into a recognised center for digital innovation in Africa.

With government leadership, an enabling policy framework, and a climate that attracts both investors and digital nomads, Zanzibar is opening its doors to developers, entrepreneurs, regulators, and innovators who are shaping the continent's digital future.

Zanziblock 2025 is more than a conference. It is a living experience that combines residency training, a hackathon, a high-level summit, and a cultural festival.

# EVENT SCHEDULE



## BUILDER'S RESIDENCY

**14TH - 21ST FEBRUARY 2025**

A seven-day program training twenty blockchain developers, blending technical workshops with mentorship to build a new pipeline of African talent.



## HACKATHON

**18TH - 20TH FEBRUARY 2025**

For 3 intense days IRL, developers, designers, creative visionaries, and tech enthusiasts will join forces to design bold blockchain solutions. After pitching their ideas to a live expert audience, the journey continues with a 2-week online sprint with an exciting prize pool at stake.



## SUMMIT

**20TH FEBRUARY 2025**

A one-day gathering of presidents, ministers, central bank governors, regulators, investors, and innovators. The summit will focus on the role of trade, technology, and innovation in Africa's economic growth.



## FESTIVAL BY THE SEA

**21TH FEBRUARY 2025**

Nungwi Beach A cultural-tech celebration where blockchain meets Zanzibar's food, art, music, and lifestyle. A space for families, visitors, and innovators to experience technology in a fun and inclusive way.



## OBJECTIVES

- Engage leaders of the East African Community, central banks, and regulators to shape digital finance frameworks.
- Highlight blockchain solutions that strengthen Africa's trade, tourism, and economic resilience.
- Equip a new generation of builders through the residency and hackathon.
- Make technology accessible to all by blending it with Zanzibar's culture and lifestyle.

## AUDIENCE

- Presidents and ministers from across the East African Community.
- Governors of central banks and commissioners of revenue authorities.
- Banks, technology companies, global exchanges, and tourism investors
- Developers, creatives, entrepreneurs, and digital nomads
- Families, students, and curious visitors



# SPONSORSHIP PACKAGES



## TITLE SPONSORS

USD 50,000

- **“Powered by”** branding across all Zanziblock events
- Exclusive twenty-minute keynote at the Summit
- **Premium exhibition booth (six metres by three metres)**
- Branding at the **Residency, Hackathon, Summit, and Festival**
- Featured in fifteen or more media outlets and three newsletters
- Logo on billboards, website, and posters
- Studio interview and post-event analytics
- Access to the **exclusive B2B VIP dinner**

## STAGE SPONSORS

USD 28,000

- **Branding on Summit and Festival stages**
- Ten-minute keynote or featured panel slot
- **Premium exhibition booth (six metres by three metres)**
- Featured in ten or more media outlets and two newsletters
- Logo on billboards, website, and posters
- Three social media promotions
- Access to the **exclusive B2B VIP dinner**

# SPONSORSHIP PACKAGES



## DIAMOND SPONSORS

USD 12,000

- Panel participation or Fireside Chat
- Premium exhibition booth (six metres by three metres)
- Logo on website and event posters
- Two social media promotions and one newsletter feature
- Access to the **exclusive B2B VIP dinner**

## GOLD SPONSORS

USD 5,000

- Exhibition booth (six metres by three metres)
- Logo on website and banner
- One social media feature
- Access to the **exclusive B2B VIP dinner**

## CUSTOM OPTIONS

- Hackathon Track Sponsor – USD 15,000
- Residency Sponsor – USD 20,000
- Festival Sponsor – USD 10,000
- Exhibition Booth – USD 2,000

## Why partner with Zanziblock?

- Access to presidents, regulators, and central bank governors in one setting
- Visibility as a brand aligned with innovation, trade, and tourism at a continental scale
- Partnerships with technology leaders, startups, and investors
- Connection to a new pipeline of blockchain developers
- Association with Zanzibar's cultural and tourism appeal





## **CONTACT US**

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